

A Gift for women who are lively
and brilliant from inner beauty.
"Botanical powder Treatment"

Make your hair healthy and
beautiful by full of botanical
blessing.
Restore the brightness, and enjoy
your life style with natural
posture.

BOTANICAL POWDER TREATMENT

| 人を美しく、地球を美しく |
Chemistry and Nature Working in Harmony



Review precautionary information thoroughly before use and be sure to use products as intended.
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Nature

Makes the hair plump and full.

Hair dye treatment based on special techniques using plants (Kusakizome).

What is plant dyeing (Kusakizome)?

Kusakizome is a traditional Japanese dyeing method where plants are boiled down to dye cloth. This method has been used for over a thousand years. With Kusakizome, the mordant technique makes colors last a long time. The mordant technique is where myoban* is connected to the natural pigments and tannin that were absorbed into the fibers. With the mordant technique, plant pigment is fixed into the hair fiber to create natural, long-lasting color.

*Myoban (alum) is a crystal consisting of aluminum and used as an additive to prevent the discoloration of food.

What is botanical powder treatment?

Botanical powder hair treatment is created by applying the mordant (dyeing) techniques used in Kusakizome. After filling the hair fibers with the pigments and tannin found in plants, the blend of myoban (alum) and moisturizing ingredients* is applied to the hair for a silky, smooth texture and to make hair full from the core for long-lasting color and beautiful hair. The treatment strengthens hair that has lost body through stress and aging and helps to achieve light hairstyles that are full of body.

*Moisturizing ingredients: Phellodendron amurense bark extract, chamomile extract

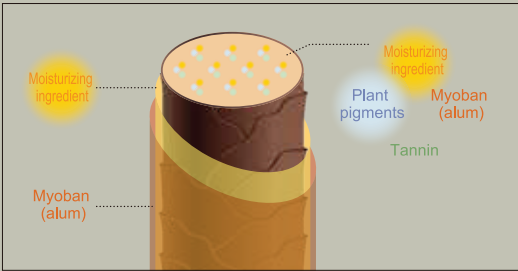


Image diagram



Finish

Soft, wavy hair that is difficult to curl is transformed into a curly, sophisticated hairstyle with body.

Botanical Powder Treatment gives each hair strand more body from the inside. The treatment makes dry hair easier to manage, provides hair body and fullness, and gives you total control when styling with irons.



Enables light, airy hairstyles even for hair that is thinning due to age.

Botanical Powder Treatment makes hair fuller while maintaining lightness. The styling and fullness of the hair can be maintained for a long time, even with hair that is limp and fine.





SAPPAN WOOD



100 g

Suou

A flowering tree from the legume family with a beautiful color used in by noblemen of the dynasty for their clothing. Like sunlight pouring over light autumn-colored mountains, this adds natural shine and moisture.

LOG WOOD



100 g

Akaminoki (*Haematoxylum campechianum*)

A tree from the legume family used to make the blueish black dye for formal dress suits. Gives hair a shiny, refined look like the blue sky reflected on the surface of the ocean.

TURMERIC




100 g

Turmeric

The color of curry powder comes from the roots and sprouts of turmeric, and this medicinal plant root is also used on cuts. Like catching the soft light of spring, this adds natural shine and softness to the hair.

GREEN TEA



100g

Green tea

Tea leaves are rich in nutrients like tannin and have long been enjoyed as a drink. Like sparkling sunlight, this makes the hair clear and smooth with full body.

BASE GEL



1000 g

This penetrating solution sends the plant pigment and tannin in powder form deep into the core of the hair. Makes the hair light, full, and smooth from the core.



CONDITIONING CREAM

A cream created from a blend myoban (alum) and moisturizing ingredients (Phellodendron amurense bark extract, chamomile extract). The cream connects with the abundantly supplied plant pigment and tannin to ensure long-lasting fullness and smooth texture.

200 g 1500



Enjoy the texture of the Botanical Powder Treatment for a longer time.

This treatment can be used at home as part of your daily haircare routine. Apply this conditioning cream after shampooing to enjoy the texture of the Botanical Powder Treatment all the time.

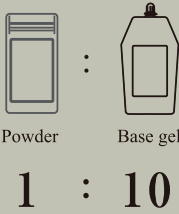
*The vibrant floral and fruit fragrance of fresh citrus, leaf greens, and hyacinth bring comfort and relaxation to bath time.

How to use

STEP 1

The plant pigments and tannin are absorbed into the hair.

After shampooing, dry the hair with a towel and then apply the treatment prepared from the combination of the powder and base gel. After heating for 10 minutes, thoroughly rinse the treatment out and lightly shampoo again.



Use quantity guide		
	Powder	Base gel
Short	3 g	30 g
Medium	5 g	50 g
Long	10 g	100 g

Makes hair feel squeaky



The cuticles are aligned through the astringent action of tannin that has soaked into the hair.



	Sappan Wood	Logwood	Turmeric	Green Tea
Original hair	Gives hair a light reddish tint for natural shine and moisture.	Gives hair a refined pale blue tint to tone down the hair color and add shine.	Gives hair a transparent yellowish tint and increases the shine for a softer appearance.	Makes hair feel light and smooth texture without adding color.

Sappan Wood: Turmeric 2:1	Logwood: Turmeric 2:1	Logwood: Sappan Wood 2:1
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STEP 2

Apply the myoban (alum) and moisturizing ingredients to the hair.

After working in the conditioning cream to areas where the powder treatment was applied, rinse thoroughly. By using these products at home, enjoy the light, smooth texture of the hair for a longer time.



Conditioning Cream

Use quantity guide	
	Conditioning Cream
Short	5 g
Medium	10 g
Long	15 g

Makes hair feel smooth



The myoban (alum) and moisturizing ingredients connect with the plant pigments and tannin to make the hair smooth and easy to manage.

